

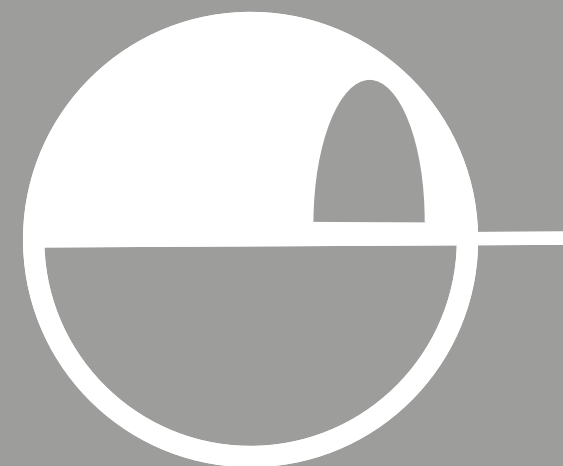
The background of the entire page is a repeating pattern of light gray circles. Each circle is bisected by a diagonal line. In some circles, a small teardrop-shaped element is positioned near the intersection of the line and the circle's edge.

PARIS

KAP®

Bonjour

Olá Ciao Hello مالس ابجرم Hej Halló
 გამარჯობა Halo Hallå Merhab שוין Kaixo
 Привет привітанне Kumusta Halò Koa-
 li Chào Ban გამარჯობა ولي Hæ Bongu
 ابجرم Bok Привіт Sin chào Ahoj Здравей
 Hei Tere Merhaba Labdien Zdravo Cao
 Ahoj Sveiki Labas Bok Ahoj Sawubona
 Moïen Γεια σας Zdravstvuyte здорово Szia



The logo for KOP, featuring the letters 'KOP' in a bold, sans-serif font. The letter 'O' is stylized as a circle with a horizontal line through its center.

In Kep's collections, dedication to excellent craftsmanship blends harmoniously with the inspiration that comes from the exploration of iconic places, giving life to authentic visual stories that traverse worlds and cultures, shaping the lines and details of each creation. Our journey started in Milan, the heart of fashion and design, with the namesake collection dedicated to the city to pay homage to the timeless elegance of Italian craftsmanship.

With the Pegasus collection, we transported ourselves into Greek mythology, bringing a new dimension of magic in the world of horse riding. Each helmet embodies the majesty and the freedom of the legendary winged horse, with every detail reflecting the power of the gods and the enchantment of the myth.

Through the Vikings collection, we embarked on a journey to the Nordic lands, reminiscing the legends of valiant Viking warriors and their epic adventures. The helmets of the Vikings collection embody the strength and determination of those ancient times, celebrating the courage and audacity that define the bond between the rider and the horse.

And now, a new collection pays a tribute to Paris, in a year when the city celebrates the beauty of diversity through the universal language of sport. The vibrant colours reflect the many facets of the French capital, celebrating its unique atmosphere and incredible cultural diversity.

Each helmet tells a story of movement, charm and passion, transporting the wearer to the bustling streets and iconic locations, capturing the essence of a place where competition becomes an art and sport a way of life.



CRP2.WHT.M/L.KPA.WHT.PO
CROMO 2.0 HELMET POLISH WHITE
CHROME FRAME, GRID AND SUBGRID
POLISH WHITE BUTTON
POLISH WHITE POLO VISOR
CREAM CHINSTRAP
KEP PARIS WHITE LEATHER FRONT PANEL
SIZE M / L





CRPL2.BLK.M/L.KPA.GRY
 CROMO 2.0 HELMET POLISH METAL BLACK
 POLISH METAL BLACK VENTILATION GRID
 POLISH BLACK VISOR
 BLACK CHINSTRAP
 KEP PARIS GREY LEATHER FRONT PANEL
 SIZE M / L



CRP2.WHT.M/L.KPA.WHT.PO
CROMO 2.0 HELMET POLISH METAL BLACK
POLISH METAL BLACK VENTILATION GRID
POLISH BLACK VISOR
BLACK CHINSTRAP
KEEP PARIS GREY LEATHER FRONT PANEL
SIZE M / L



BOX.INS.F.KPA.WHT
KEEP PARIS WHITE LEATHER FRONT PANEL



CRPL2.BLK.M/L.KPA.GRY
CROMO 2.0 HELMET POLISH METAL BLACK
POLISH METAL BLACK VENTILATION GRID
POLISH BLACK VISOR
BLACK CHINSTRAP
KEEP PARIS GREY LEATHER FRONT PANEL
SIZE M / L



BOX.INS.F.KPA.GRY
KEEP PARIS GREY LEATHER FRONT PANEL

THE KEEP PARIS FRONT PANEL GREY AND WHITE IS COMPATIBLE WITH ANY CHROME 2.0 MODEL CONFIGURATION



PARIS COLLECTION

KEP®















GUIDED BY COURAGE
NOURISHED BY PASSION
PROTECTED BY **KEP**

KEP ITALIA: RIDING WITH SAFETY AND ELEGANCE

Founded in 2007 by Lelia Polini and Bianca Collet-Serret, the company KEP Italia specialises in the production of riding helmets. The company is guided by a clear vision: to create helmets that stand out in terms of comfort, safety and innovation compared to any other product on the market. This ambitious goal is the driving force behind KEP Italia's constant exploration of the most advanced solutions in terms of design, technology, materials and safety.





KEP Italia is a pioneer in the use of high-quality materials, including laser-cut steel (lightweight but extraordinarily strong honeycomb structures), aluminium, carbon, DDQ stainless steel, Kevlar, polycarbonate and hypoallergenic and anti-static hi-tech fabrics. These materials of superior excellence form the basis of KEP Italia's helmets of exceptional quality, with a strong focus on safety and comfort. KEP Italia helmets are designed with meticulous attention paid to fit and protection. The shape of the shell

and the wide range of inner linings are designed especially to fit all different head shapes. The inner lining plays a key role in determining the correct size of the helmet, ensuring a perfect fit. Young riders also have the option of replacing the inner cap as they grow, demonstrating KEP Italia's commitment to offering a product that grows with the customer, always guaranteeing maximum safety and elegance on horseback.





CROMO 2.0: MAXIMUM SAFETY, CUSTOMISED STYLE



SAFETY WITH STYLE

The Vikings, Pegasus and Milano models come with a rear insert that is coordinated with the colour of the base helmet, but offer ample opportunity for customisation thanks to the huge selection of different materials offered by KEP.

KEP's innovative mechanical snap-in system means that both the front and rear insert and the visor can easily be replaced by the rider in just a few simple steps.

KEP successfully combines aesthetics, design and safety. The innovative placement of a CHIP under the front insert and integrated NFC technology improve significantly the efficiency of first aid procedures. This NFC device is directly connected to the KEP App, in which you can store your health information. This means that first-responders can easily access this data simply by holding a mobile device close to the helmet.





VENTILATION WITH CHROME GRILLE



STANDARD LINING

VENTILATION GRILLE

KEP Italia's unmistakable style, with its clean lines and simple shapes, has evolved further with the addition of a ventilation grille with contrasting or tone-on-tone finishes, together with a new ventilation opening at the rear of the helmet.

LINING

Our helmets are designed to ensure a perfect fit and the best protection, thanks to the shape of the inner cap and the range of inside linings designed for different head shapes. A perfect fit depends on the inside lining, which ensures the correct size. Removable and washable, this lining comes in a summer version, which is lighter and more breathable, and a winter version complete with built-in ear warmers. For younger riders, the inner cap can be replaced as they grow, without having to buy a brand new helmet.



MACHINE OR HAND WASH

CHIN STRAP

The chin strap, a crucial element for the safety of each helmet, is made from soft and resistant leather and is subjected to specific tensile strength tests, simulating the stress exerted when a rider falls from a horse. The strap is attached to the cap in five different points, ensuring that the helmet cannot slip off the head whilst falling, protecting the rider on impact with the ground and against anything that may follow. The buckle must always be fastened and the strap properly adjusted so that it is a snug fit under the chin.

VISOR

A flexible visor is an important safety element in a riding helmet: a visor that is elastic and flexible means that it is not a rigid extension of the helmet that could cause injury through impact, nor is it a rigid point of impact in the event of a forward fall. Instead, it limits the impact absorbed by the head. The elongated neck roll provides greater protection of the back of the head.



SAFETY FIRST

At KEP Italia, investment in safety is an ongoing priority in its pursuit of the objective of offering protection against all types of head trauma, as well as producing the safest helmets in the world. In the riding helmet industry, there are different types of approvals and safety certifications, each of which imposes specific requirements. Therefore, it is crucial to select a helmet that is certified in accordance with as many of these regulations as possible. Each certification refers to a specific set of standards with which the helmets must comply in order to obtain it. This commitment demonstrates KEP Italia's dedication to ensuring the high.



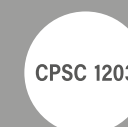
AMERICA/CANADA SEI
Normativa ASTM
F1163



EUROPE - EC
VG1 standard
Standard EN13842017



Quality standard of company management.



CERTIFICATIONS
MULTISPORT

MADE IN ITALY

The prestigious 100% Made in Italy Certification certifies the use and processing of 100% Italian materials. KEP Italia's high-quality manufacturing standards reinforce the value of a product that is of true Italian origin.



"WE ARE GUIDED BY THE SEARCH FOR INNOVATION IN ORDER TO GUARANTEE THE VERY BEST FOR RIDERS OF ALL LEVELS AND DISCIPLINES. SAFETY, COMFORT, DESIGN AND PERFORMANCE ARE OUR PRIMARY OBJECTIVES."

L. Polini e B. Collet-Serret





THE FUTURE OF **SAFETY** IS HERE

KEP ITALIA SRL

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